

**FOR IMMEDIATE RELEASE**  
Wednesday, April 18, 2012

## **Social Influencers Come Together to Raise Funds for Capital Cause in Washington, DC**

**Washington, DC (April 18, 2012)** –Social Influencers are coming together to raise funds for a charitable organization, Capital Cause, in Washington, DC . Organized by Mitch Brooks, the online campaign is a “Birthday Wish” in partnership with 27 friends. The public campaign will run for one week, beginning Saturday, April 21<sup>st</sup> and ending Saturday, April 28<sup>th</sup>, and friends can support by visiting the online link.

Capital Cause was established in Washington, DC in 2008. Since its inception, it has provided financial assistance, support services, and advocacy for non-profit organizations in the Washington D.C. area. Capital Cause’s mission is to fund sustainable nonprofits that align with its yearly social cause “theme”. It is supported by young professionals, ages 21 to 40, who are proactively involved in the giving process. In the past three years, Capital Cause has generated over 3,000 donors in the program. As Poverty and Homelessness are the 2012 themes, Brooks, 27, has asked that funds from this #CC28 campaign be directed specifically towards Child Poverty and Homelessness.

A total of 28 friends and colleagues have joined together to raise international awareness and small online donations for Capital Cause:

Mitch Brooks	Jarrett Nobles	Laurence
Adam Schindler	Jarvis Houston	Wildgoose
Andre Lane	Joe Briggs	Maaden Eshete
Andrew Collins	Joi-Marie	Michael Lipford
Brandon Andrews	McKenzie	Natasha Brown
Bryndan Moore	Kate Quander	Nick Austin
Candice Mackel	Keisha Walker	Ted Daniels
Daryn Sessoms	Kenny Whaley	Terrence Bufford
Donte Johnson	Kezia Williams	
Enitan Bereola	Kouri Marshall	
James Harris	Lauren Grant	

The online awareness and fundraising campaign is in partnership with Razoo, a Washington, DC-based online fundraising platform for activism and philanthropy. Supporters can donate and/or sign an e-card for Capital Cause at <http://www.razoo.com/story/Capital-Cause-Mitchbirthdaywish>.

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**About Capital Cause:** Capital Cause is a non-profit organization that engages young professionals and awards micro-grants to charitable organizations on the local level. Capital Cause also organizes short and long-term service projects that connect the time, skills and talent of young professionals to nonprofits in

need of the support. In 2012, Capital Cause micro-grants and volunteer hours will be dedicated to address the issue of poverty. For more information, visit <http://capitalcause.com/>.